



we can help you  
close the loop  
for meals.

Bio24 is an elegant way to repurpose  
single-use foodware & food waste.



TRIA is an  
award-winning,  
sustainable and  
innovative foodware  
company.



## TRIA is a foodware company that puts **planet and people** first

TRIA is an award-winning, sustainable and innovative foodware company. We take an end-to-end approach in empowering our clients, from concept, development to manufacture, as well as lifecycle carbon assessments, to help them reach their sustainability goals. Our efforts have won accolades such as the Emerging Enterprise Award, Pentaward, ASEAN-Korea Excellent Design Award and Singapore Packaging Star Awards. We are also proud to share that our CEO Ng Pei Kang is a recipient of the Eco-Business's A-list for Sustainability Leadership.

TRIA is at a crucial juncture where we are scaling up our closed-loop solution, Bio24, to provide a table-to-farm solution for the food services industry. Bio24 has been showcased in over 70 global events over the past three years including Global Table Melbourne, Plasticity Thailand, Responsible Business Forum by United Nations. We were also mentioned at the 2019 Singapore Budget by Singapore's Deputy Prime Minister Heng Swee Keat, for our efforts towards Zero Waste.

[www.triafoodware.com](http://www.triafoodware.com)





## **TRIA PTE. LTD.**

67 Ayer Rajah Crescent, #02-20/21, Singapore 139950

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### **Senior Designer | Communication & Packaging Design**

At TRIA, we emphasize on designing solutions that create positive change. We believe the innate creativity that designers possess should not be limited to the canvas alone, which is often the case, rather it should be applied to address meaningful challenges.

TRIA is in an exciting phase of our journey where we have received global interest for Bio24's circularity; and our award-winning packaging designs have drawn attention from international brands.

We are looking for a Senior Designer to join us and grow into a key member of the team. You will work seamlessly across the competencies from R&D, innovation through to marketing, value-adding with your design skillsets and playing catalyst for out-of-the-box thinking. We have a culture where design in a broad sense is regarded as a soft skill that is integrated into many aspects of the company, from simple matters like the design of a marketing collateral, to the creation of operational protocols and the design of the business strategies. In the same vein, you will find yourself constantly asked to apply the principles of effective designs into multiple facets of your work.

We are a startup and it is an all-hands-on-deck scenario. You will be exposed to the dynamics of a fast-growing company on a mission to drive change. We are setting the new norm, not just in packaging designs, also sustainability. If you are looking to spend your time meaningfully and create work to be proud of, this will be a good place for you.

### **The scope**

- Required to think critically, be involved from front-end research (ethnography, market, competition, sustainability) through to conceptualisation, design and prototyping and creating effective marketing;
- Derive design parameters with stakeholders to scope each assignment and see through to implementation. Independence is highly valued and you are expected to take ownership of the assignment to deliver with precision and on time;
- Design and develop novel packaging solutions which TRIA has come to be known for. From sketches, art direction, typography, dieline development, prototyping through to FA for production. If you are not familiar with packaging development work, we will provide the necessary training.
- Develop and take custodian of the TRIA narrative to promoting sustainability and circularity, working across brand messages, unique selling points through to social media marketing. You can expect to work across a range of media from print, web to video.
- Synergise across the internal competencies and liaise with external vendors like printers, suppliers and PR companies.



## The person

- Minimum 5 years' experience as a visual communication designer. Additional experience in industrial or packaging design will be a bonus;
- Diploma/Bachelors degree in Communication Design or related design competence (Graphic Design, Industrial Design, etc); That said, qualifications does not matter, portfolio does;
- A well-practiced creative, equipped with a can-do attitude and be ready to hit the road running;
- Mastery in Adobe Suite (Illustrator, Photoshop, etc), and savvy with IT matters;
- An interest and sensitivity in communication with strong command of English;
- Passionate about environmental sustainability;
- A strong work ethic and willingness to learn;

You can expect salary to be market competitive and to match your level of competence. To apply, kindly write in to [hr@triafoodware.com](mailto:hr@triafoodware.com) with your CV and portfolio (a must). We regret to inform that only shortlisted applicants will be contacted.